



विद्या सर्वार्थ साधिका

# ANANDALAYA

PERIODIC TEST – 3

Class : XI

Subject : Business Studies

Date : 10-01-2023

M.M : 40

Time : 1 Hr 30 min

## General Instructions:

1. This question paper contains 17 questions.
2. Marks are indicated against each question.
3. Answers should be brief and to the point.
4. Answers to the questions carrying 3 marks may be in about 50 to 75 words.
5. Answers to the questions carrying 4 marks may be in about 150 words.
6. Answers to the questions carrying 6 marks may be in about 200 words.

1. It is the social responsibility of every business to take steps to check pollution and to protect the environment. Any business which takes steps in this direction gets which of the following benefits? (1)  
(A) Reduction of capital investment (B) Reduction in health hazards  
(C) Reduction in cost (D) Reduction in work force
2. \_\_\_\_\_ shareholders are also known as residual owners, since they receive what is left after all the other claims of the company's income and assets have been settled. (1)
3. The risk of bad debts in this business is eliminated particularly when payment is received through V.P.P. (1)  
(A) Tele Shopping (B) Mail order houses  
(C) Departmental Stores (D) Co-operative stores

### On the basis of your reading of the following text, answer Questions 4 to 6

Intech Ltd. is a well known company in telecom sector. The company is committed to treat everyone fairly with respect and dignity, regardless of difference in age, caste, creed, gender etc. It not only abides by all the laws and pays taxes on time, but also make services and participate in social services projects. It prefers to give fair advertisement without any exaggeration, and charge fairly from its customers and maintain quality. Its managers work effectively and efficiently and minimise waste to maximise the return to their shareholders. The company is also running a charitable hospital to provide medical facility to the people of that area.

4. 'It not only abides by all the laws and pays taxes on time' In this line, towards which interest group company is fulfilling its responsibility? (1)  
(A) Society (B) Consumers (C) Government (D) Employee
5. 'Its managers work effectively and efficiently and minimise waste to maximise the return to their shareholders'. Which interest group is mentioned in the given statement? (1)  
(A) Shareholders (B) Community (C) Employees (D) Government
6. 'The company is also running a charitable hospital to provide medical facility to the people of that area'. In this paragraph, towards which interest group company is fulfilling its responsibility? (1)  
(A) Government (B) Consumer (C) Community (D) Employees
7. Which of the service given below is not offered by retailers to manufacturers and wholesalers : (1)  
(A) New product information (B) Personal selling  
(C) Helps in promotion (D) Helps in distribution of goods

8. Match the following: (1)
- | Column I           | Column II                                 |
|--------------------|---|
| 1. Trade Credits   | i. Redeemable security                    |
| 2. Public Deposits | ii. Huge amount of funds can be raised    |
| 3. Equity shares   | iii. Does not create any charge on assets |
| 4. Debentures      | iv. No floatation cost                    |
- (A) 1. (iv), 2. (iii), 3. (ii), 4. (i)                      (B) 1. (ii), 2. (iii), 3. (iv), 4. (i)  
 (C) 1. (iii), 2. (iv), 3. (ii), 4. (i)                      (D) 1. (iv), 2. (i), 3. (ii), 4. (iii)
9. Retailers who carry on trade at different places on fixed dates usually of low priced articles are known as \_\_\_\_\_ (1)
- (A) Itinerant traders                                      (B) Fixed shop traders  
 (C) Local traders                                        (D) Market traders
10. \_\_\_\_\_ is a short term source of finance which facilitates purchase of goods and services without immediate payment. (1)
- (A) Debentures    (B) Public deposits  
 (C) Commercial paper                                      (D) Trade credit
11. Enumerate the steps taken by the business enterprises to protect the environment from the dangers of pollution. (3)
12. The capital structure of any company is said to be optimum when there is a balance between both owned and borrowed fund raised by the company as they both have their own merits and demerits. Write any three differences between owners' fund and borrowed fund. (3)
13. Safe Electronics, an European company manufacturing washing machines wishes to expand its product line by launching new products in India namely air conditioners and refrigerator. Out of the list of authorised dealers the company selected a twenty five year old, electronic wholesale firm whose proposal was very competitive. This wholesale firm of washing machines took the services of Rohit Enterprises to sell washing machines at competitive price in Delhi. Rohit informed the wholesales firm that the consumers of Delhi wish to buy vacuum cleaner of the same brand. He assured wholesale firm that he will take appropriate steps to implement the company's promotional schemes and offers from time to time. (4)
- On the basis of the given information about Safe Electronic, answer the following questions:
- (a) Explain two services rendered by Rohit Enterprises to the wholesale firm which are highlighted in the above case.  
 (b) Explain two services rendered by Rohit Enterprises to the consumers.
14. As a source of finance, retained profit is better than other sources. Do you agree with this view? Give reasons for your answer. Can a company grow indefinitely by reinvesting surplus profits? (4)
15. There is a group discussion taking place in class XI regarding social responsibility of business, Radha feels that a business should be socially responsible towards the society it exists in while Sharad is against it as basic objective of a business is to earn project. Whom do you think, you will favour? Write any four points in support of your opinion. (4)
16. Wadhwa Ltd. has decided to expand its production capacity by modernising its plant and machinery at an estimated cost of ₹2 crores. It does not have sufficient reserves to finance the expansion. Suggest and explain any four source of finance for the company. (6)
17. "Both Departmental stores and Multiple shops are large retail establishment yet they are different". Justify the given statement. (6)